

One2All Connected Play

powered by One2All VLR

Add social gaming and live sportsbook to your platform

Bring your clients a ready-to-launch social experience without building the technology in-house.

CASINO GAMES

SPORTSBOOK IN A BOX



A social layer your clients can activate

One2All's VLR adds shared player experiences to the content and betting products already available through your platform.

YOUR PLATFORM TODAY

PLATFORM AND OPERATOR ACCESS

Keep your current platform, integrations and operator relationships.

ADDED LAYER

ONE2ALL VLR

Video, voice, chat and shared presence add a social experience around selected content.

NEW PRODUCT LAYER

CONNECTED PLAY

Offer social Casino Games, Sportsbook in a Box, or both through your platform.



NO NEED TO REBUILD THE EXISTING PLATFORM

One social layer, two ready propositions

Offer one proposition first, then add the second as operator demand grows.

01 MULTIPLAYER CASINO GAMES



Add selected VLR-ready casino titles to your operator proposition through one social experience layer.

Operator campaigns

VIP rooms

Creator formats

Tournaments

BOTH POWERED BY ONE2ALL VLR

02 SPORTSBOOK IN A BOX



Add a complete sports engagement proposition without developing the sportsbook, content and social layer separately.

Live stream or tracker

Betting

Chat

Video and voice

A new operator proposition through the platform route

A stronger operator proposition without another front-end build

Connected Play adds social casino and sportsbook experiences to the platform products your clients already use.



ONE PLATFORM ROUTE

A differentiated proposition through your existing operator relationships

PRODUCT

Add a social product layer to the platform

Offer multiplayer Casino Games and Sportsbook in a Box without developing separate social products.

SALES

Give account teams something new to sell

Open conversations with existing operators around acquisition, engagement and retention.

INTEGRATION

Keep deployment practical

Connect the VLR layer to the platform and configure the experience for each operator brand.

REVENUE

Add recurring commercial value

Create a product category that can support revenue share, licence fees or bundled commercial models.

Casino content becomes live, social and personal

Selected titles run inside shared rooms while the operator retains control of branding, gameplay and player ownership.



SHARED EXPERIENCE

Same game, same moment, individual stakes

WHAT PLAYERS EXPERIENCE

- Video, voice and chat around the game
- Invites and shared rooms for friends or communities
- Real-time reactions without changing individual bet control
- A fully branded experience across desktop, mobile and TV

AVAILABLE FOR PLATFORM ACTIVATION

A curated set of VLR-ready casino titles

Extend the catalogue as additional game providers support the required integration.

The live sports journey in one place

A complete live sports experience offered through your platform under each operator's brand.



SPORTSBOOK IN A BOX

- Live video stream or animated live tracker
- Integrated bet slip and sportsbook navigation
- Live text and AI powered audio commentary
- Video, voice, chat and shared watch rooms
- Stats, tips and contextual match information

LIGHTWEIGHT DELIVERY

One integration

Platform distribution

Operator branding

Extend the platform, keep the operator relationship

Connected Play becomes an additional product layer for the clients you already serve.



ONE CONNECTED EXPERIENCE

The social layer surrounds the content, bet and player journey

PLATFORM PROVIDER

Integration and distribution

Connect the product, manage operator access and coordinate delivery.

OPERATOR CLIENT

Brand and audience

Chooses the use case and activates players under its own brand.

ONE2ALL

VLR and product configuration

One2All provides the social technology, product setup and activation support.

CASINO GAMES / SPORTSBOOK IN A BOX / BOTH

See Connected Play working through your platform

Bring one operator test case. We will map the integration, branding and delivery route together.

[BOOK A PLATFORM DEMO](#)

[DISCUSS INTEGRATION](#)

[EXPLORE PARTNERSHIP](#)

We can demonstrate the Casino Games, Sportsbook in a Box or combined proposition using a representative operator journey.



ONE2ALL CONNECTED PLAY

POWERED BY ONE2ALL VLR