

One2All Connected Play

powered by One2All VLR

Add a social engagement layer to your player journey

Create shared player experiences with our Casino Games and Sportsbook in a Box.



CASINO GAMES

SPORTSBOOK IN A BOX

A social layer on top of your existing platform

One2All's VLR technology improves your platform with live interaction and shared player experiences.

YOUR SETUP

BRAND, CONTENT AND SPORTSBOOK

Keep your current platform, game suppliers, sportsbook and commercial relationships.

ADDED LAYER

ONE2ALL VLR

Video, voice, chat and shared presence add a social experience around selected content.

NEW POSSIBILITIES

CONNECTED PLAY

Activate multiplayer Casino Games, Sportsbook in a Box, or combine both.



WORKS WITH YOUR EXISTING TECHNOLOGY AND CONTENT SETUP

One social layer, two ready propositions

Start with one proposition and add second when it fits your strategy.

01 MULTIPLAYER CASINO GAMES



Selected casino titles become shared rooms where players connect and react together while retaining individual control.

Launch rooms

VIP experiences

Creator formats

Tournaments

BOTH POWERED BY ONE2ALL VLR

02 SPORTSBOOK IN A BOX



Bring live sport, betting and social interaction into one fully branded experience through a lightweight integration.

Live stream or tracker

Betting

Chat

Video and voice

Shared presence, live interaction and full brand control

More ways to activate the audience you already have

One2All Connected Play adds campaign and community formats while keeping gameplay and betting on your platform.



ONE PLAYER JOURNEY

Content, interaction and conversion remain connected

ACQUISITION

Campaign formats for creators and affiliates

Give partners a concrete experience to promote. Players can invite friends directly into a shared game or match room and win bonuses

ENGAGEMENT

Shared moments around games and matches

Players can see, hear and interact while they watch, play and bet.

CRM AND VIP

Repeatable rooms for selected audiences

Use hosted sessions, community events and premium access as recurring formats.

MONETISATION

More paths into gameplay and betting

The social experience surrounds the commercial content and keeps conversion inside your brand.

Casino content becomes live, social and personal

Selected titles run in shared rooms while every player keeps control of their own gameplay and stakes.



SHARED EXPERIENCE

Same game, same moment, individual stakes

WHAT PLAYERS EXPERIENCE

- Video, voice and chat around the game
- Invites and shared rooms for friends or communities
- Real-time reactions without changing individual bet control
- A fully branded experience across desktop, mobile and TV

AVAILABLE FOR ACTIVATION

A curated set of VLR-ready casino titles

Additional titles can follow when the game provider supports the required integration.

The live sports journey in one place

Viewing, betting and social participation combine in one fully branded experience.



SPORTSBOOK IN A BOX

- Live video stream or animated live tracker
- Integrated bet slip and sportsbook navigation
- Live text and AI powered audio commentary
- Video, voice, chat and shared watch rooms
- Stats, tips and contextual match information

LIGHTWEIGHT DELIVERY

One integration

Flexible deployment

Full brand control

Add the social experience to your existing player journey

Keep your current platform and suppliers. One2All configures the connected experience around them.



ONE CONNECTED EXPERIENCE

The social layer surrounds the content, bet and player journey

OPERATOR

Brand, audience and activation

Choose the use case, manage campaigns and retain the player relationship.

EXISTING PARTNERS

Platform, content and sportsbook

Current suppliers continue to provide the underlying products and integrations.

ONE2ALL

VLR and product configuration

One2All provides the social technology, product setup and activation support.

CASINO GAMES / SPORTSBOOK IN A BOX / BOTH

See One2All Connected Play working with your brand

Choose the conversation that fits your stage. We will configure the next step around your platform, content and priority use case.

BOOK A LIVE DEMO

REQUEST A QUOTE

DISCUSS A PILOT

Bring your brand and one use case. We will show how Casino Games, Sportsbook in a Box, or both can fit your roadmap.



ONE2ALL CONNECTED PLAY

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