

One2All Connected Play

powered by One2All VLR

Add a social experience layer to your casino games

Turn games into shared player experiences while your game logic, IP and individual stakes remain intact.

CASINO GAMES



A social layer around the games you already built

One2All's VLR adds live interaction and shared player experiences around selected casino titles.

YOUR GAMES TODAY

GAME IP AND PROVEN TITLES

Keep your game logic, IP, aggregation routes and operator relationships.

ADDED LAYER

ONE2ALL VLR

Video, voice, chat and shared presence add a social experience around selected games.

NEW CASINO FORMAT

CONNECTED PLAY

Turn selected titles into social casino experiences for operator audiences.



YOUR GAME REMAINS AT THE CENTRE OF THE EXPERIENCE

One social layer, one focused casino proposition

Start with selected titles and expand title by title when the experience and integration fit.

01 YOUR GAME



Keep the core game logic, IP, stakes, brand assets and certification under your control.

Game logic

Player control

IP and brand

Individual stakes

02 CONNECTED PLAY VERSION



One2All adds shared rooms, video, voice, chat and live interaction around the selected game.

Shared rooms

Chat

Video and voice

Live reactions

ONE FOCUSED PROPOSITION, POWERED BY ONE2ALL VLR

More commercial value from titles you already developed

Add a differentiated offer on top of your current business model



YOUR IP WITH A SOCIAL FORMAT

Improve your player's experience and benefit from additional commercials

DIFFERENTIATION

Differentiate selected casino titles

Add shared play and interaction without changing the core game.

DISTRIBUTION VALUE

Create a new operator story for your games

Take the connected version through aggregators, platforms and direct operator routes.

CONTENT LONGEVITY

Give proven titles new activation formats

Support hosted rooms, creator sessions and community events around the game.

REVENUE

Add value around each game session

Extend the commercial opportunity while the original game logic and individual stakes remain intact.

Selected casino titles become live, social and personal

Selected titles become shared rooms while the original game experience and individual stakes remain intact.



SHARED EXPERIENCE

Same game, same moment, individual stakes

WHAT PLAYERS EXPERIENCE

- Video, voice and chat around the game
- Invites and shared rooms for friends or communities
- Real-time reactions without changing individual bet control
- A fully branded experience across desktop, mobile and TV

SELECT TITLES TO ENABLE

Your selected VLR-ready casino titles

One2All configures the VLR layer together with your product and technical teams. Each additional title follows the same enablement process.

A practical route from game to social format

One2All enables selected casino titles with the developer, then prepares the offer for operator distribution.



TITLE ENABLEMENT

- Select a title with the right social potential
- Confirm rights, brand and technical scope
- Connect VLR interaction around the game
- Validate gameplay, compliance and player control
- Package the title for distribution

DEVELOPER CONTROL

Game logic

Title approval

IP and brand

Your game stays at the centre of the social format

Connected Play provides your selected casino titles a differentiated offer for operators.



ONE CONNECTED GAME EXPERIENCE

The social layer surrounds the game. Gameplay and individual stakes remain intact

GAME DEVELOPER

Game IP and title enablement

Selects the title, approves the experience and supports the game integration.

DISTRIBUTION PARTNER

Aggregator, platform or operator route

Brings the enabled title to operator clients and activation opportunities.

ONE2ALL

VLR and experience configuration

One2All provides the social layer, product configuration and enablement support.

SELECTED CASINO TITLES POWERED BY ONE2ALL VLR

See one of your games as a connected player experience

Bring one title. We will show how the VLR layer can work around the game and what enablement would require.

BOOK A GAME DEMO

SELECT A TITLE

DISCUSS PARTNERSHIP

Use the session to assess player experience, technical fit and distribution potential.



ONE2ALL CONNECTED PLAY

POWERED BY ONE2ALL VLR