

One2All Connected Play

powered by One2All VLR

Add a social experience layer to your distribution offer

Distribute selected VLR-ready casino titles from preferred game developer partners, plus Sportsbook in a Box for operator clients.

CASINO GAMES

SPORTSBOOK IN A BOX



A social layer on selected games, ready for distribution

One2All works with preferred game developers to add our VLR technology to selected titles*

YOUR DISTRIBUTION TODAY

CATALOGUE AND OPERATOR ROUTE

Keep your aggregation platform, commercial model and operator relationships.

ADDED LAYER

ONE2ALL VLR

One2All adds VLR tech to selected titles in cooperation with our game developing partners

DISTRIBUTABLE OFFER

CONNECTED PLAY

Offer curated social Casino games and Sportsbook in a Box through your existing customer journey.



***SELECTED TITLES ONLY. THE FULL CATALOGUE IS NOT VLR-ENABLED**

A curated Game offer plus Sportsbook in a Box

Distribute the propositions that fit each operator. VLR-ready casino titles* come from preferred game developer partners.

01 SELECTED SOCIAL CASINO GAMES



One2All and participating studios enable selected titles as shared rooms where players connect while each player keeps control.

VLR-ready titles

Preferred studios

Hosted rooms

Community formats

BOTH POWERED BY ONE2ALL VLR

02 SPORTSBOOK IN A BOX



One2All combines sports content, betting and social interaction in one operator-branded proposition.

Live stream or tracker

Betting

Chat

Video and voice

*Casino availability depends on title-by-title studio enablement

Bring operators more value with selected social content

Add a differentiated offer on top of your current business model



CONTENT WITH A SOCIAL FORMAT

A differentiated proposition for distribution to operator clients

DIFFERENTIATION

Add a differentiated catalogue segment

Offer selected social titles alongside your broader game catalogue.

DISTRIBUTION

Give account teams a new operator story

Lead with selected VLR-ready games and clear activation user cases.

PARTNER PORTFOLIO

Bring preferred studio content forward

Distribute titles enabled together with participating game developers.

REVENUE

Add additional value around selected content

Extend the commercial opportunity while the original game logic and individual stakes remain intact.

Distribute VLR-ready games from our preferred partners

One2All cooperates with game developers to bring you selected titles from their portfolios, including our VLR technology.



SHARED EXPERIENCE Same game, same moment, individual stakes

WHAT PLAYERS EXPERIENCE

- Video, voice and chat around the game
- Invites and shared rooms for friends or communities
- Real-time reactions without changing individual bet control
- A fully branded experience across desktop, mobile and TV

CURATED WITH PREFERRED PARTNERS

A selected set of VLR-ready casino games

Only games enabled with the participating developer carry the VLR layer. Additional titles require developer approval and integration.

The live sports journey in one place

Distribute a complete live sports proposition alongside selected social casino titles.



SPORTSBOOK IN A BOX

- Live video stream or animated live tracker
- Integrated bet slip and sportsbook navigation
- Live text and AI powered audio commentary
- Video, voice, chat and shared watch rooms
- Stats, tips and contextual match information

LIGHTWEIGHT DELIVERY

One2All product

Aggregator distribution

Operator branding

You distribute the offer, developers enrich the titles

Connected Play adds a social format to selected titles while you monetize on it through your operator relationships.



ONE CURATED DISTRIBUTION OFFER

VLR is applied title by title with developer participation

GAME AGGREGATOR

Distribution and operator access

Selects the operator opportunity, manages distribution and supports activation.

PREFERRED GAME DEVELOPERS

Title rights and enablement

Work with One2All to approve and enable selected games.

ONE2ALL

VLR, configuration and activation

One2All provides the social layer, product configuration and operator support.

SELECTED CASINO TITLES / SPORTSBOOK IN A BOX

Review our VLR-ready catalogue for your operators

Bring an operator opportunity or market need. We will match it with selected titles from preferred game developer partners and the right delivery route.

REVIEW SELECTED TITLES

DISCUSS DISTRIBUTION

BOOK A DEMO

Use the session to assess operator fit, catalogue availability and the commercial route.



ONE2ALL CONNECTED PLAY

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